

EREMA Holding continues growth:

"PURE LOOP" new sister company of EREMA

On 1 January 2015 the EREMA Group expanded with the founding of the new sister company PURE LOOP GesmbH which specialises exclusively in the recycling of clean production wastes using shredder/extruder technology. With the foundation of PURE LOOP, the EREMA Holding (EREMA, 3S and PURE LOOP) intensifies its portfolio in the field of In-house Recycling and thus confirms the continuous pattern of growth with a view to providing comprehensive services to the plastic recycling market and its broad spectrum of application fields and customer requirements.

In terms of strategy, PURE LOOP as the sister company of EREMA pursues the clear positioning in the market and further development of the shredder/extruder technology. This is used for the repelletising of production waste in a wide variety of forms such as film, tapes, fibres, nonwovens, fabric, hollow bodies, solid plastic parts and much more. Based on this shredder/extruder technology, the PURE LOOP plant systems will be offered starting immediately under the brand name "ISEC" (Integrated Shredder Extruder Combination).

Manfred Dobersberger, who can turn to years of experience in plastic recycling (co-founder and co-owner of NGR GmbH until 2005), has been appointed Managing Director of PURE LOOP and, working together with his team, will be responsible for both the technical development and also the sales and marketing of the new ISEC product line.

"With ISEC we are able to adapt to the scrap logistics of our customers in an optimum way," Manfred Dobersberger explains, convinced by the new plant systems, "always with the aim of returning the largest possible amount of recycled pellets to production. The key lies in the handling of the material and, therefore, minimising the possibility of contamination as far as possible." Dobersberger also emphasises: "As we are part of the EREMA Group, the customers of PURE LOOP benefit from the corresponding technical support and vast reservoir of knowledge derived from decades of plastics recycling."

The official launch of PURE LOOP GesmbH and the global premiere including live product demonstration of ISEC will take place at the NPE show in Orlando, Florida, in March 2015 (West Hall Level 2, booth W5673).

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Photos/text (Photo credits: EREMA):



Manfred Dobersberger

The EREMA Group

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About the company:

Since it was founded in 1983, EREMA Engineering Recycling Maschinen und Anlagen Ges.m.b.H has specialised in the development and production of plastic recycling systems and technologies for the plastics processing industry and is regarded as the global market and innovation leader in these sectors. EREMA's technology has become established as a leading global standard for a wide variety of recycling tasks, ranging from the recycling of polyolefins to polyester (PET).

The wide-ranging product portfolio can be divided into the following main segments:

- Plastics recycling systems for standard applications and production waste
- Plastic recycling systems for heavily printed/contaminated post-consumer waste
- FDA-approved PET recycling systems, VACUREMA[®], efsa approval requested via customers (e.g. for bottle to bottle recycling)
- Inline PET applications (e.g. for fibre, film and strapping)
- COREMA[®] plastic recycling system for the production of highly filled and customised compounds
- Fully automatic, self-cleaning melt filters
- Pelletising systems

Around 450 people around the world work for the Austrian company group. With its own sales and service companies in the USA and China, plus around 50 local representatives in all five continents, EREMA provides custom recycling solutions for international customers. Innovative technology and global service support additionally ensure that owners enjoy the maximum benefit from their EREMA systems.

Numerous patents, particularly energy-saving, environmentally friendly systems, exacting quality requirements and proactive commitment to customers form the basis for the continuing international success of EREMA.

EREMA Group in figures:

4,000	EREMA systems in operation around the world
450	employees in all 5 continents
115	million EUR turnover in fiscal year 2013/14
50	EREMA country representatives worldwide
14	million tonnes of plastic recycled every year with EREMA systems
13	facilities for customer test runs at the international EREMA trial centres
10	regional centres around the globe to provide customers with direct technical support